# FROM VISION TO IMPACT

Operationalizing AlamoADVISE for Student-Centered Success



ALAMO COLLEGES DISTRICT



AWARD RECIPIENT 2024 2018



#### **Presenters**

## **Dr. Amy Bosley**

President of Northwest Vista College

#### Ms. Debi Gaitan

Vice Chancellor for Student Succes (Interim), Alamo Colleges District

#### **Panelists**

## Ms. Gloria Ray

Board of Trustees, Assistant Secretary

#### Dr. Luke Dowden

Chief Online Learning Officer



# RECOGNITIONS



**BALDRIGE** 

QUALITY & PERFORMANCE EXCELLENCE



ACHIEVING THE DREAM

STUDENT SUCCESS & INSTITUTIONAL EQUITY



**ASPEN PRIZE** 

COMMUNITY COLLEGE EXCELLENCE



GREAT PLACE TO WORK

**EMPLOYEE EXPERIENCE** 

# LEARNER PROFILE

# 79,000+ Student Enrollment Fall 2024

66% Hispanic

**9%** African-American

**19%** White

3% Asian

3% Other

**61%** Female

**39%** Male

**25.5%** Adult Learners 25+

32% Full-Time

68% Part-Time

**70%** Rely on Financial Aid & Scholarships

**29.2%** Economically Disadvantaged

**17%** Academically Disadvantaged

17% Student Parents

**7%** Military Affiliated

**NORTHEAST LAKEVIEW COLLEGE** 

**NORTHWEST VISTA COLLEGE** 

**PALO ALTO COLLEGE** 

ST. PHILIP'S COLLEGE

SAN ANTONIO COLLEGE



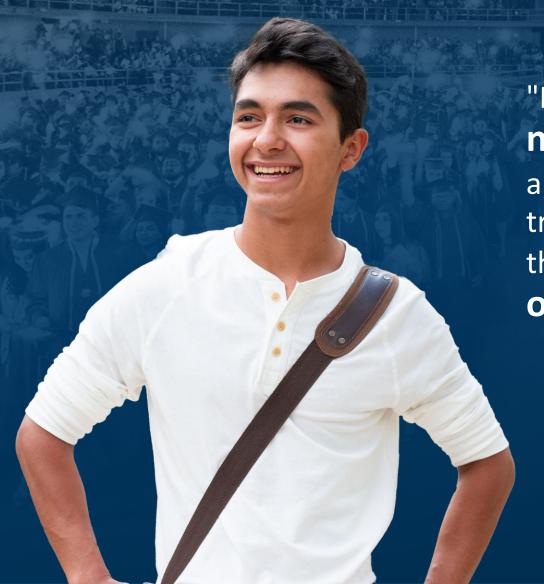


An Associates Degree leads to an average annual income increase of \$9,400.

AlamoADVISE is partnering to help end poverty by reducing the time, hours, and costs of earning a degree while increasing the number of graduates in the greater San Antonio region.



# AN INCREASING COMPLEXITY OF COLLEGE CREDENTIAL ATTAINMENT



"Navigating college can feel like a **maze with no map**. Between balancing classes, work, and personal life, **it's a challenge** to stay on track and find the right resources when I need them. Sometimes, it feels like **I'm on my own** trying to figure everything out."

Alamo College Student 2013

# OPPORTUNITIES FOR IMPROVEMENT

- There was excessive:
  - Time to Degree
  - Hours to Degree
  - Dollars to Degree
  - Student-to-Advisor Ratio





# LISTENING AND LEARNING SYSTEM (LLS)

Students require a robust advising model to enhance their engagement and success.

# PROCESS DESIGN MODEL (PDM)

Process Design Model	Identify Opportunity	Conceptual Design	Implement	Analyze & Measure	Operationalize
Inputs	Internal and External Input · Listen & learn sessions · Surveys · Studies	Define Needs, Concerns, and Expectations • Regulatory, legislative, and accreditation compliance	Act on stakeholder need	Key Strategic Metrics Leading and Lagging Indicators	Measures of Impact
Outputs	Proof Points - Define the Why	Work Groups - SRT	Proof of Concept - AlamoPROMISE	Measures of Success Outcome Data	Bring to Full Scale - AlamoPROMISE

# **QUALITY JOURNEY**









- Identified the Opportunity
- Internal & External Expertise
- Conceptual Design

#### **Launch AlamoADVISE**

- Assigned Caseload
- 350:1
- Certification





Process Design Model (PDM)
AlamoINSTITUTES & Transfer Advising
Guides (TAGs)

- Structured Course-by-Course Pathways
- Guided and Seamless Transfer

# **QUALITY JOURNEY**











- Withstood the pandemic
- Advisors thrived
- Alamo remained strong

### **Enhancements (ongoing)**

- 300:1 General
- 150:1 Corequisite Students
- 240:1 Certified Peer Advisors

#### Plan, DO, Check, Act (PDCA)

- Advisor Accessibility
- Hours & Modality
- Advisor Competency Dev
- Listening & Learning Systems



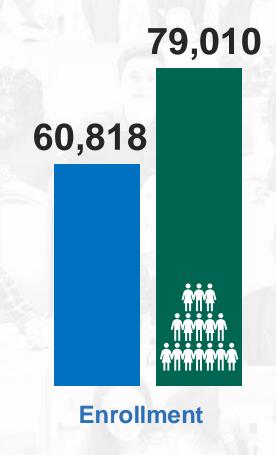


# AlamoADVISE Impact

# **Impact on Enrollment**

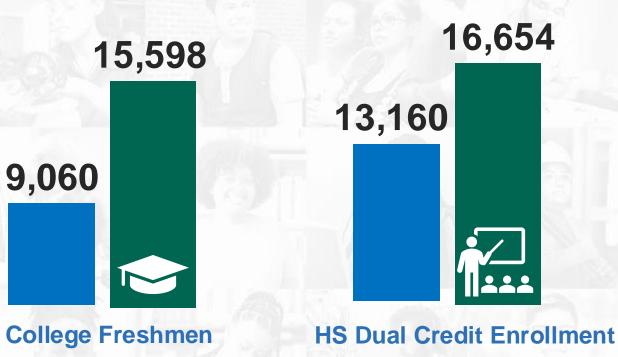
2018

2024



**30%** 



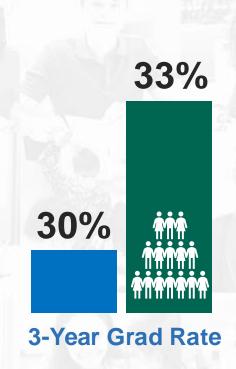


27%

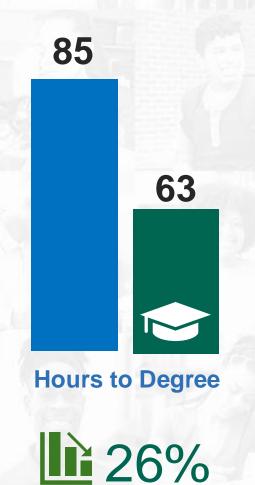
# Impact on Credential Completion

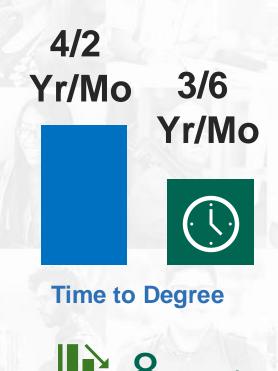
2018

2024



10%







## The Advising Life of an Alamo Colleges Student

Academic & Career Advising Shared Vision - Building Momentum to Completion

Vision

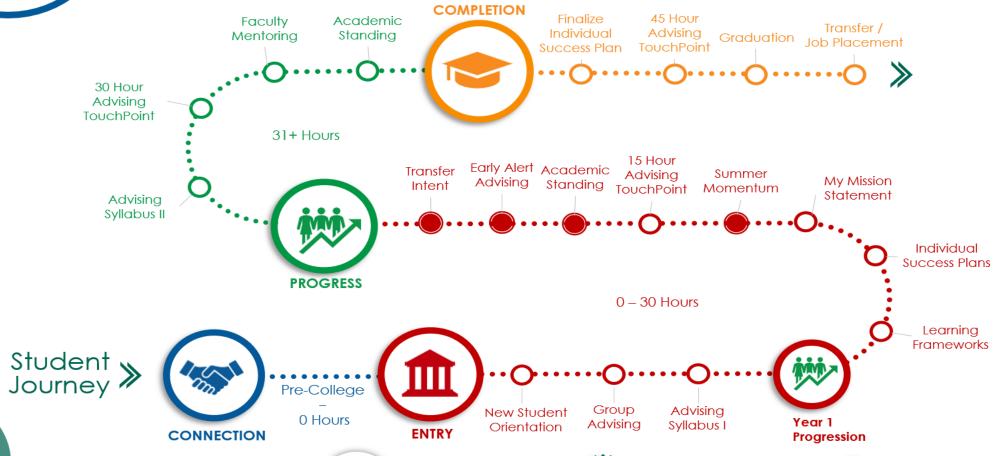
#### Mission

#### Definition

Alamo Colleges will provide every student with an exemplary, effective and personalized pathway to success through academic and career advising.

At the Alamo Colleges, academic and career advising build a culture of integrated practices and shared responsibilities. Through collaborative teaching and learning, the advising process empowers our diverse student populations to explore and navigate their academic and career pathways.

Academic and Career advising is a series of ongoing and intentional conversations among students, faculty, and staff that establish a pathway to the realization of educational, career, and life goals.





**Goal Setting** 

**Direction** 

Motivation

Coaching

Support

Success





Financial Aid







Veterans Affairs



Student Advocacy



